



Alaska PrideFest Week

June 17-24, 2017

Join us for another fabulous Pride!

Now in its 40th year, this week-long program brings together local businesses, organizations, allies and the LGBT community throughout the beautiful state of Alaska to celebrate our diversity with more than ten events, culminating with the popular Equality Parade, PrideFestival and 10,000 attendants!

Sponsorship Opportunities

Platinum Sponsor - \$7,500 +

- Five (5) VIP passes into all official PrideFest events (includes drink specials and discounts)
- Prominent placement at the Equality Parade and PrideFestival
- Logo on Alaska PrideFest thank-you banner throughout Equality Parade and PrideFestival
- Two (2) 10x10 vendor spaces at the PrideFestival (*requires Vendor Agreement*)
- Logo/Name in all paid media spots during Alaska PrideFest Week
- Logo in all paid advertising with Anchorage Press during Alaska PrideFest Week
- Logo on thank-you page of *Pride Guide* (Anchorage Press)
- Logo with link on AlaskaPride.org
- Use of the tag line "Official Sponsor of Alaska Pride"
- 4-5 minutes talk time during PrideFestival (June 24)

Gold Sponsor - \$5,000 - \$7,499

- Two (2) VIP passes into all official PrideFest events (includes drink specials and discounts)
- Highly visible placement at the Equality Parade and PrideFestival
- Logo on Alaska PrideFest thank-you banner throughout Equality Parade and PrideFestival
- One (1) 10x10 vendor spaces at the PrideFestival (*requires Vendor Agreement*)
- Logo/Name in all paid media spots during Alaska PrideFest Week
- Logo in all paid advertising with Anchorage Press during Alaska PrideFest Week
- 2-3 minutes talk time during PrideFestival (June 24)
- Logo on thank-you page of *Pride Guide* (Anchorage Press)
- Logo with link on AlaskaPride.org
- Use of the tag line "Official Sponsor of Alaska Pride"

Silver Sponsor - \$2,500 - \$4,999

- One (1) VIP pass into all official PrideFest events (includes drink specials and discounts)
- Prominent placement at the Equality Parade and PrideFestival
- Logo on Alaska PrideFest thank-you banner throughout Equality Parade and PrideFestival
- One (1) 10x10 vendor spaces at the PrideFestival (*requires Vendor Agreement*)
- Logo in all paid advertising with Anchorage Press during Alaska PrideFest Week
- Logo on thank-you page of *Pride Guide* (Anchorage Press)
- Logo with link on AlaskaPride.org



Green Sponsor - \$1,000 - \$2,499

- Name on Alaska PrideFest thank-you banner throughout Equality Parade and PrideFestival
- Name in all paid advertising with Anchorage Press during Alaska PrideFest Week
- Name on thank-you page of *Pride Guide* (Anchorage Press)
- Name with link on AlaskaPride.org

Blue Sponsor: \$500 - \$999

- Name in all paid advertising with Anchorage Press during Alaska PrideFest Week
- Name on thank-you page of *Pride Guide* (Anchorage Press)
- Name with link on AlaskaPride.org

Purple Sponsor - \$100 - \$499

- Name on AlaskaPride.org
- Name on thank-you page of *Pride Guide* (Anchorage Press)

Questions? Contact Shelby Wilson at (907) 830-7049, or electricstream@hotmail.com

Save The Dates!
Alaska PrideFest Week
June 17-24, 2017

***MAIN ATTRACTIONS:**

Rainbow Run	Dress up your pride during this popular running event for the whole family!	Tuesday, June20
Equality Parade	An all-inclusive parade of people through downtown to celebrate!	11 a.m., Saturday, June 24
PrideFestival	Live music, main stage entertainment, vendor booths, food, and family friendly fun at Delaney Park Strip!	Noon to 5 p.m., Saturday, 24

**Visit AlaskaPride.org for details on more than ten events held throughout the week*



YES! I would like to support Alaska PrideFest 2017!

Business/Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Mailing Address: _____

City/State/Zip: _____

Website: _____

Sponsorship Level/Amount: _____

If sponsoring at \$2,500 and above, do you plan to utilize your 10x10 Vendor Space? Yes _____ No _____

Signature _____ Date _____

Alaska Pride Co-Chair Signature _____ Date _____

Payment Method:

Check will follow in the mail.

Make checks payable to: **Identity, Inc. c/o Alaska Pride 2017**

Name As It Appears On Card _____

Billing Address of Card _____

Credit Card # _____ CV # _____ Expiration Date _____

_____ VISA _____ Mastercard _____ American Express

The Alaska LGBT community thanks you for your support!

Payment should be directed to: Identity Inc., P.O. Box 200070, Anchorage, AK 99520

Phone: (907) 929-4528

Web: Alaskapride.org, E-mail: info@identityinc.org



Alaska PrideFest Week 2017 will be held June 17-24. This program is presented by Identity, Inc., a 501 (c) 3 organization, with generous support from state-wide businesses and organizations. Your sponsorship of Alaska Pride 2016 is tax deductible. Your 2016 sponsorship is effective after the return of this form.